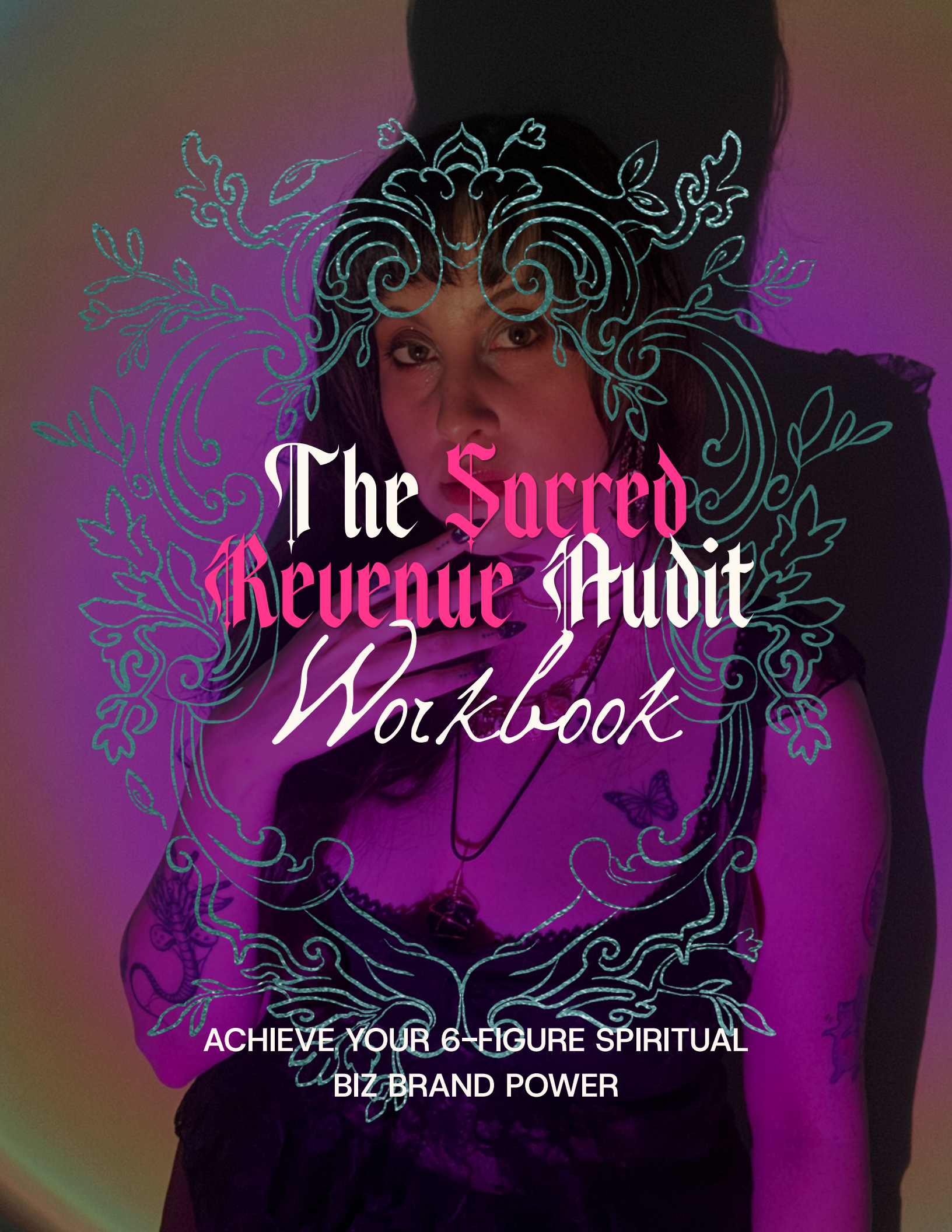


A woman with dark hair and tattoos on her arms is wearing a purple top. She is framed by a teal, ornate floral wreath. The background is a soft purple gradient.

The Sacred Revenue Audit Workbook

ACHIEVE YOUR 6-FIGURE SPIRITUAL
BIZ BRAND POWER

Look, you've already built a soul-led business that offers transformational results for your clients. You're changing people's lives for the better, and bringing in consistent income from it (Yesss, I'm so happy for you).

But now you're READY for more. More impact, freedom, sustainability, and abundance that allows you to heal more people with less hustle.

This audit is an invitation to figure out where your brand & business structure are holding you back from reaching your full potential. This workbook is meant to be a mirror, reflecting your business's true capacity.

HOW TO AUDIT

Take a deep breath and let your intuition guide you through this audit. Give yourself a little tough love and don't let this just be another freebie that sits in your inbox.

Grab out a notebook and a pen (or use your tablet) and give yourself an honest rating. The journal prompts and action steps are there to give you additional clarity and push you in the right direction.

For the following audits, please rank your confidence on a scale of 1-5, where 1 = Not Confident At All and 5 = Extremely Confident.

Meet Mani

Your Spirit-led Branding Fairy

Hey! I'm Mani.

I went from struggling to sell \$500 websites to working with high-ticket soulmate clients who make \$10k in less than 24 hours.



For almost a decade, I questioned my worth. I tried to design for everybody, without realizing that watering myself down was actually shutting me off to opportunities. Then, something clicked. I stopped trying to be the girly designer who cared more about being “professional” and “affordable” than I did about being who I really was.

Once I realized that my spiritual gift was my creativity, everything changed. I knew who I was meant to serve; I knew how to articulate my talent, and I started building a community of women who knew I was the one they wanted to work with.

Now I help folks like you build an online presence that feels like them through every touchpoint... It doesn't just look pretty; it's an unapologetic representation of your aura that allows you to step into your power and honor your gifts.

That's why I created the Sacred Revenue Audit, so spiritual entrepreneurs could learn what about their brand, website, and business structure is holding them back from reaching their highest expansion.

Energetic Identity Audit

Your brand is an energetic signature. For it to hold next-level income and clients, it must vibrate at your highest frequency. The identity audit helps you determine where your current brand is still representing a past version of you, rather than the leader you are stepping into.

CONFIDENCE RANKING (1 = NOT CONFIDENT, 5 = EXTREMELY CONFIDENT)



My entire brand presence (brand voice, website, social media, etc) feels like a powerful, authentic expression of my leadership and unique genius.

1

2

3

4

5

My brand's aesthetic and messaging feel distinctly elevated and aligned with my premium offers and income goals.

1

2

3

4

5

My primary digital home (e.g., website) showcases my authentic personality, relates to my clients, and shows off my expertise.

1

2

3

4

5

My brand messaging makes it very clear who my target audience is, so I don't have to waste time explaining my work & value to non-idealistic leads.

1

2

3

4

5

Journaling Prompts

Visualize your 7-figure self. What does their brand feel like? How does it make their soul-aligned clients feel? What does it look like?

Where does your current brand's energy diverge from that vision? What could your brand be currently communicating that is costing you expansive opportunities?

Action Step

Identify one element of your current brand (imagery, brand voice, content messaging) that feels energetically misaligned with your expanded vision. What's the message that misalignment is sending? Consider a small shift you could make right now.

Positioning Audit

At this level, generic descriptions just won't cut it. Your brand needs to powerfully articulate your unique genius, calling in the exact clients who are ready for your solutions and are willing to invest at the highest levels. This is about being the clear choice for your soulmate clients, from the moment they first interact with your brand.

CONFIDENCE RANKING (1 = NOT CONFIDENT, 5 = EXTREMELY CONFIDENT)

My brand messaging consistently & thoroughly explains the specific transformations I deliver, not just the modalities I use or time spent.

1

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3

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5

My website clearly articulates my unique methodology or signature framework, positioning me as a distinct authority in my niche.

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My brand voice speaks to the aspirations, experiences, and challenges of my soulmate clients, acting like a spell to ward off those who aren't a fit.

1

2

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4

5

My brand & website make it very clear who I am for and who I am NOT for, so I don't waste time having to clarify to non-ideal leads the benefits of working with me.

1

2

3

4

5

Journaling Prompts

What is the most profound problem you solve, or the most extraordinary transformation you bring to fruition, that others in your industry/niche don't address quite like you?

How could your brand better convey your value, making your soulmate client think, 'They are the only practitioner/mentor/product seller/etc for me'?

Action Step

Review your current social media bio and/or your website hero section (the very first section when someone lands on your website). Does it immediately convey the outcome you deliver? Or is it vague or just says "Hi, welcome to my website"? If not, brainstorm 2-3 alternative phrases that position you as the premium authority in your niche.

Conversion Audit

Converting high-ticket clients isn't about pressure, coercion, or having to do more. It's about providing an elegant, energetically aligned invitation. Your brand should be a guide, making the decision to invest feel intuitive and effortless.

CONFIDENCE RANKING (1 = NOT CONFIDENT, 5 = EXTREMELY CONFIDENT)

My brand (especially my website) creates a luxurious and trustworthy experience that pre-qualifies and nurtures soulmate clients towards investment opportunities.

1

2

3

4

5

The pathway to my transformative offerings is clear, aesthetically pleasing, and builds desire and trust throughout.

1

2

3

4

5

My calls-to-action feel confident, energetically grounded, and gently guide clients to the next appropriate step (e.g., application, enrollment page, sales call booking), not just "learn more/shop now" repeatedly.

1

2

3

4

5

My brand autonomously handles much of the education and nurturing process, so that when I interact with a potential client, it's about confirmation, not convincing.

1

2

3

4

5

Journaling Prompts

Imagine a soulmate client discovering you online. Walk through their entire journey from discovery to clicking 'pay' on your highest price offer. Where does it feel clunky, unclear, or energetically misaligned?

Where do you currently have to step in manually that your brand & website could be doing for you?

Action Step

Pick one offering. Pretend you are a new lead and review the buyer journey to invest in it. Is there any point where you feel confused, uninspired, or like you have to 'figure it out'? What's one immediate adjustment you could make to elevate that conversion experience?

Sacred Audit Summary

Time to total up your score in each of the three categories (Identity, Positioning, and Conversion). This'll show you where your business is lagging behind the most.

My Brand's Strongest Area
(The section that had the highest overall score)

My Biggest Revenue Leak
(The section I had the lowest score in)

One Action I Will Take This Week

My Core Desire for My Next-Level Brand (in one sentence)

Journaling Prompt

What is the true cost of not building a brand & having a website that can attract, build trust, and convert aligned clients into my offers? (Think time, energy, money, and lost revenue).

Your Next Step

Doing your own audit is just the beginning of your business's expansion.

If you'd like to have a free consultation call where I'll learn more about your business and what your goals are, click the link below or scan the QR code! You'll gain additional clarity, and I can help guide you to what your next logical step should be based on where you're currently at.

More spirit-led entrepreneurs need to step into the powerful roles that allow them to transform people's lives. The world needs you to be as seen, acknowledged, and expansive as possible.

*It's time to expand
your spiritual biz!*

FREE ALIGNMENT CALL

